

TOURISM IN ICELAND IN FIGURES

- February 2022

International visitors through Keflavík Airport

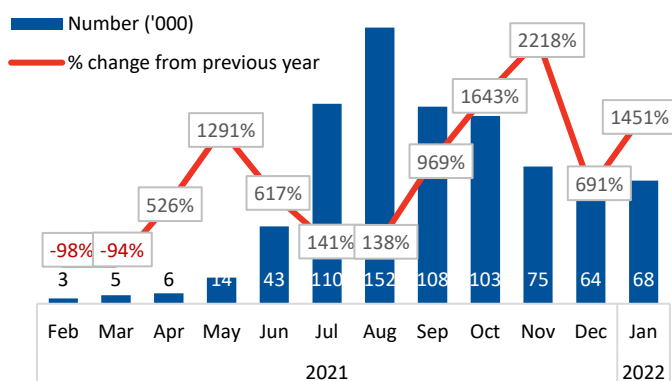
International departures in the period February'21-January'22¹

	% of departures	Number	% change from the past 12 months*
Total number		751,096	107.5%
<i>Top ten countries**</i>			
USA	32.0%	240,375	587.2%
UK	9.3%	70,176	-2.1%
Germany	9.0%	67,304	79.3%
Poland	7.4%	55,400	88.1%
France	5.2%	38,776	72.3%
Italy	4.2%	31,527	137.9%
Denmark	3.4%	25,291	17.0%
Spain	2.8%	20,692	125.2%
Netherlands	2.6%	19,536	82.8%
Baltic states	2.2%	16,475	12.2%

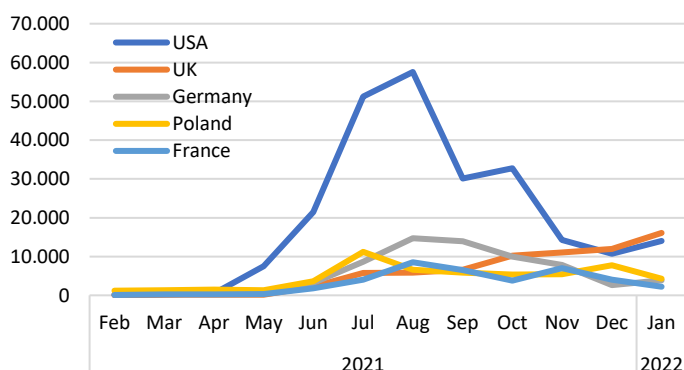
*Comparison of the periods February-January 2020-21/2021-22.

**Top ten countries were 78%.

Departures by month¹



Departures by month – Top five* countries¹



*Top five countries (February'21-January'22) in total were 62.8%.

Main purpose of visit to Iceland and length of stay

Purpose of visit February 2021 – January 2022²

	Number*	% of visitors
Holiday	672,231	89.5%
Visit friends/relatives	36,053	4.8%
Health-related, education etc.	12,018	1.6%
Business-related	17,275	2.3%
Temporary work	8,262	1.1%
Visit without an overnight stay	5,258	0.7%

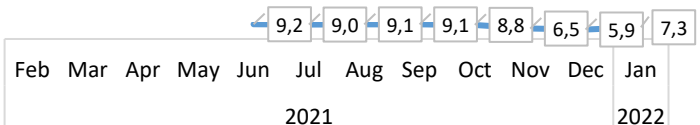
*Calculation based on visitor statistics at Keflavik Airport.

Length of stay in Iceland February 2021 – January 2022²

	Number of nights	% change from the past 12 months*
Average length of stay	8,1	6.6%
USA	7,6	33.3%
UK	5,6	14.3%
Germany	10,1	-1.9%
Poland	7,2	-11.1%
France	9,1	1.1%
Italy	9,0	-10.0%
Denmark	7,7	-7.2%
Spain	9,6	12.9%
Netherlands	8,6	-11.3%
Baltic states	8,8	7.3%

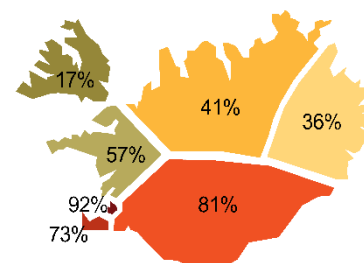
*Comparison of the periods February-January 2020-21/2021-22.

Average length (nights) of stay by month June'21-Jan.'22²



International visitors by region

Which regions were visited June 2021-January 2022²



Overnight stays

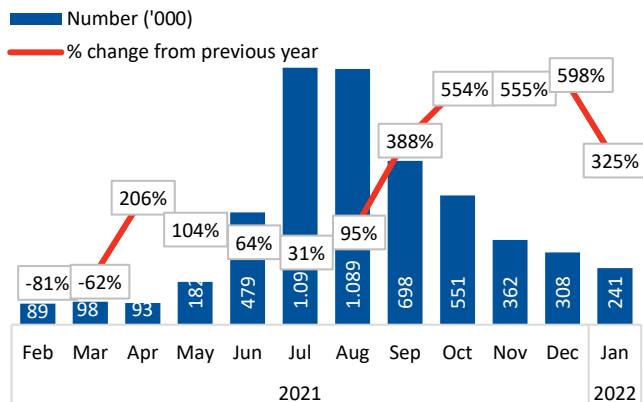
Overnight stays in registered accommodation (Feb'21-Jan'22³)

	% of guest nights	Number	% change from the past 12 months*
Total guest nights**		5,283,895	80.1%
Hotels	49.0%	2,590,386	111.1%
Guesthouses	15.6%	825,466	67.7%
Other accommodation	35.4%	1,868,043	53.8%

*Comparisons of the periods February-January 2020/21 - 2021/22.

**Non-registered stays are not included.

Overnight stays* in registered accommodation by month³



*Overnight stays of Icelanders and international visitors in registered accommodation.

Overnight stays in hotels February 2021 – January 2022³

	% of hotel guest nights	Number	% change from the past 12 months*
Total guest nights**		2,590,386	111.1%
Iceland	31.8%	823,563	57.2%
USA	25.8%	667,556	420.8%
UK	9.5%	245,462	57.7%
Germany	7.5%	193,845	106.7%
France	3.3%	85,879	94.2%

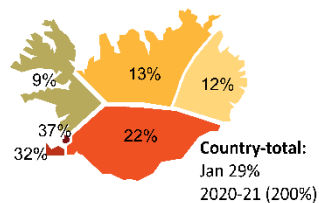
*Comparison of Feb.-Jan. 2020/21 - 2021/22.

Room occupancy in hotels (Feb. 2021 – Jan. 2022³)

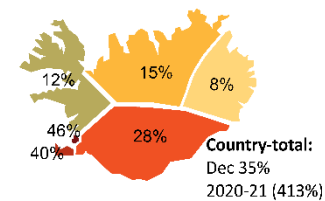
	Total		Capital region	
	Room occupancy	% change from previous year	Room occupancy	% change from previous year
Feb'21	12.8%	-78.8%	10.9%	-86.3%
Mar'21	14.0%	-53.6%	15.4%	-59.7%
Apr'21	14.0%	288.9%	15.2%	406.7%
May'21	25.5%	183.3%	31.0%	496.2%
Jun'21	40.0%	92.8%	44.8%	273.3%
Jul'21	69.6%	46.5%	67.8%	96.0%
Aug'21	75.5%	108.0%	76.2%	166.4%
Sep'21	63.5%	294.4%	63.3%	358.7%
Oct'21	61.8%	472.2%	72.1%	606.9%
Nov'21	44.5%	442.7%	58.2%	601.2%
Dec'21	34.9%	413.2%	46.2%	500.0%
Jan'22	28.5%	200.0%	36.5%	288.3%

Room occupancy in hotels by region³

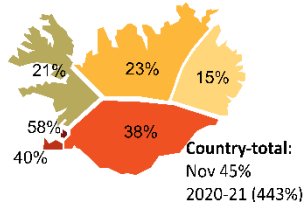
January 2022



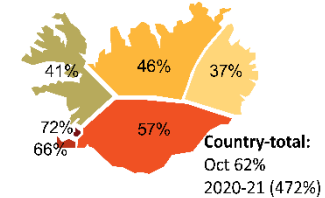
December 2021



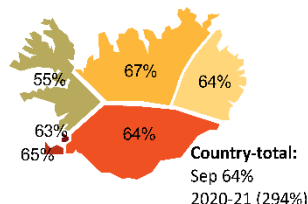
November 2021



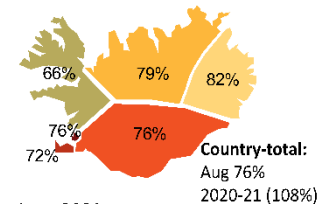
October 2021



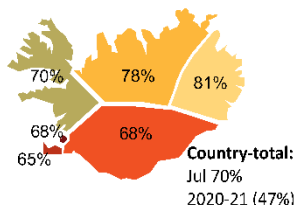
September 2021



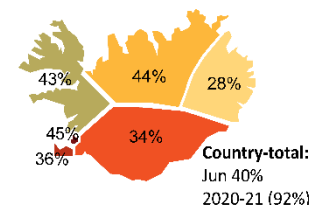
August 2021



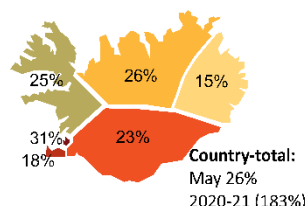
July 2021



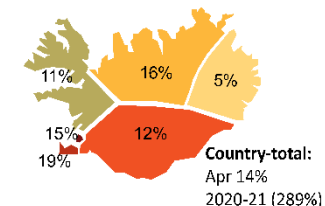
June 2021



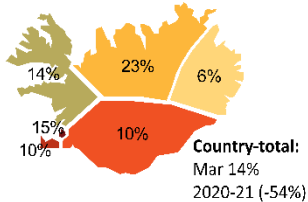
May 2021



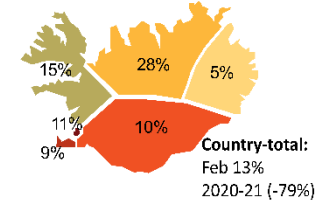
April 2021



March 2021



February 2021



Sources

¹Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. The counting covers all passengers going through the security check. From October 2019, the counting is based on a sampling method.

²Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active April-June 2020 and September 2020 - May 2021.

³The NPS scores indicates the ratio between participants likely to recommend Iceland (as a destination) and those, not likely to do so.

⁴Statistics Iceland: Accommodation statistics 2019-2022. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2021 and 2022.